

FALL SEMESTER 2023

PGS

ADMINISTRATION & SOCIETY 2404310



WIMONMAT SRICHAMROEN, PHD

WEDNESDAYS 9.00-12.00

ROOM 513 BUILDING 3

WIMONMAT.S@CHULA.AC.TH

MSTEAM CODE: XXXXX



"You are not here merely to make a living. you are here in order to enable the world to live more amply, with greater vision, with a finer spirit of hope and achievement. You are here to enrich the world, and you impoverish yourself if you forget the errand."

- Woodrow Wilson, 28th President of the US and the early Public Administration theorist.

COURSE OVERVIEW

This course provides an overview of linkage between “administration” and “society”. Separated in three series of lessons.

The first series begins with a study of sociological theories to understand how a society operates and roles of public administration in the society, paradigms of public administration and social transformation, roles of public administrators, and the integration of public policy and public administration.

The second series facilitates students in exploring roles of modern concepts based on the knowledge of the first series in sustainability, global collaboration, and data and technology in the public sector and wider society.

The last series focuses on approaches and tools drawn from the second series useful in administering public sector and applicable to other sectors.

COURSE OBJECTIVES

This course aims for the students to be able to:

- Explain the meaning and linkages between society, administration, and roles and responsibility of the government
- Understand and aware of the significance and necessity of administration and society and able to apply public administration approach in solving issues
- Apply thoughts and theories to explaining social phenomena and public administration
- Analyze public issues by using different frameworks and theories
- Design solutions and plans for social issues with considerations of public administration principles, sustainability concepts, and efficiency.
- Offer "constructive feedback"





CLASSROOM APPROACH

This course employs active learning approach where students' participation and interaction with each other and the instructor are strongly encouraged. Instructor will support and facilitate the collective learning team analysis. Students are expected to study to be able to exchange knowledge and discuss in class. Learning activities include lectures, discussions, group activities, case studies, and thinking exercise. Class feedback is encouraged throughout the semester to ensure that learning needs of students are met at the appropriate level.



COURSE EVALUATION

Students are evaluated based on the outputs of the following

In-class group work	20%
Individual assignment	30%
Quiz	10%
Class project (in groups) - Solution Casebook	40%

- Grading will be criteria referenced
- Submission after deadline is -1 a day
- Plagiarism is not tolerated, work that includes plagiarism will not be graded.



INDIVIDUAL ASSIGNMENT

30 POINTS

LEARNING REFLECTION

Students write a reflection from their learnings from invited guests who speak in class in relation to their course lessons. The reflection should cover:

1. Writing of a summary of the part you are most interested in from each guest lecturer and provide a reason why this particular part of their lecture is the most interesting to you.
2. Selecting your most interesting topic among those provided by the guest lecturers, and explain which lessons you have learned in this course is the most relevant or applicable to your selected topic
3. Summarizing your learning from 2. and explain how this learning can be applied to you on current personal level or in the future (daily life, roles and responsibility, professional perspective, etc.)

Grading for this assignment is based on your ability to:

- Articulate your learning to show your understanding of the content covered by the guest lecturers
- Apply thoughts, frameworks, and theories learned in class to analyze or discuss content covered by the guest lecturers correctly
- View how thoughts, frameworks, and theories learned in class can be applied to future work you hope to do or your roles and responsibilities in daily life



CLASS PROJECT

40 POINTS

SOLUTIONS CASEBOOK

Students are to work in groups and select one case of issues to work on based on their interest. In class 7, you will learn about Policy Accelerator, an approach to develop design-based solutions from an expert from the Office of National Higher Education Science Research and Innovation Policy Council. You may do extra research on the case and its existing solutions. Apply thoughts, paradigms, theories, or frameworks learned in this course to discuss the current solutions to the case and offer an alternative or a replacing solution.

Expected outputs of this assignment are:

1. A solution report for your case (20)
2. A presentation (10)

The report from every group will be put together as a solution casebook for this course and published online accessible by the public. Your names will be authors of this book.

Teamworking

10/40 of your points in this assignment will be given by your group members. This is to encourage a fair teamworking experience for everyone. You will grade each other in the role of a team member based on:

- Engagement
- Quality of work
- Working with other group members

Details for this assignment and teamworking criteria will be provided in class.

CLASS SCHEDULE AND READINGS

SERIES 1: THEORIES AND PARADIGMS

DATE AND TOPIC	OBJECTIVES	READINGS
01 Course Intro 9 August 2023	<ol style="list-style-type: none"> 1. Students understand the meaning of public administration and its connection to society 2. Students understand the overview of this course and its evaluation 	<ul style="list-style-type: none"> • How Society Works? – UCL (n.d.) • The Study of Administration – Wilson (1887) • Introduction to the Study of Public Administration – White (1955) in Public Administration Classic Readings, p. 45 – 52
02 Understanding Public Administration through Sociology Theories 16 August 2023	<ol style="list-style-type: none"> 1. Students understand sociological theories and their relation to public administration 2. Students understand the connect and apply sociological theories in viewing social issues through public administration 	<ul style="list-style-type: none"> • Interdisciplinary relationship between sociology, politics and public administration: Perspective of theory and practice Chanthamith, Wu, Yusufzada, & Rasel (2019) <p>Structural – Functional Theory</p> <ul style="list-style-type: none"> • Reforming Public Administration in Southeast Asia: Trends and Impacts – Haque (2014) • Institution-building, not nation-building: a structural-functional model – Kalu (2011) • Policy Issue Networks and the Public Policy Cycle: A Structural-Functional Framework for Public Administration – Skok (1995) <p>Conflict Theory</p> <ul style="list-style-type: none"> • Marx and Simmel Revisited: Reassessing the Foundations of Conflict Theory – Turner (1975) <p>Symbolic Interaction Theory</p> <ul style="list-style-type: none"> • Symbolic Interaction Theory – Aksan, Kisac, Aydin, Demirbuken (2009)

DATE AND TOPIC	OBJECTIVES	READINGS
<p>03 Analyzing Social Issues through Sociology Theories Lens 23 August 2023</p>	<p>1. Students apply sociological thoughts and theories to understand social issues and the concept of public administration</p> <p>2. Students apply sociological theories in the analysis to manage or solve social issues</p> <p>Class activity: Thinking Exercise Students analyze and discuss a social issue from the perspective of theories covered in class</p>	<ul style="list-style-type: none"> Review last week's readings and class materials
<p>04 Public Administration and Public Policy 30 August 2023</p>	<p>1. Students see the relations of sociological theories and public administration, and public policy</p> <p>2. Students understand the significance of public administrators, and public policy as a tool to manage and solve social issues</p> <p>Class activity: Thinking Exercise - Effectively solving a social issue</p>	<ul style="list-style-type: none"> <u>Wisdom in Public Administration: Looking for a Sociology of Wise Practice</u> – Rooney & McKenna (2008) Understanding Public Policy – Dye (2015), p. 138-150 (Library) <u>The Kingdom of Thailand Health System Review</u>, Chapters 2 - 3
<p>05 Public Administration Paradigms and Paradigms in Practice 6 September 2023</p>	<p>1. Students learn about important characteristics of Public Administration Paradigm, public administration reforms, and consider ways to manage issues from approaches of different paradigms</p> <p>2. Students see examples and understand a paradigm shift based on social and economic contexts, and changing needs of public service users</p> <p>3. Students analyze causes of contextual changes from the case study given and able to explain the suitability of management approach for the case based on different paradigms thinking</p> <p>Class activity: Thinking Exercise - Addressing public issues with different public administration paradigms approaches</p>	<ul style="list-style-type: none"> (OPM) Bureaucracy – Weber (1946) in Public Administration Classic Readings, p. 39 – 44 (NPM) Scientific Management – Taylor (1912) in Public Administration Classic Readings, p. 32 – 34 (NPM) <u>Review of Reinventing Government: How the Entrepreneurial Spirit is Transforming the Public Sector by Osborne & Gaebler (1993)</u> – Weiss (1995) [หนังสือฉบับอื่น Osbourne & Gaebler – Library (NPS) <u>The New Public Service: Serving Rather than Steering</u>. – Denhardt & Denhardt (2000) (NPG) <u>Inside Collaborative Networks: Ten Lessons for Public Managers</u> – Agranoff (2006) (NPG) <u>A Comparative Analysis of Contemporary Public Management Concepts in Thailand - Panyasiri</u> (2018) <u>Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management</u> - Bryson, Crosby, & Bloomberg (2014) Netherlands Digital Government in <u>Best Practice Report: Select Case Studies for Public Service Delivery Reforms</u> – PwC for UNDP (2015) <u>Collector Bro: Using Social Media to Tap the Power of Volunteerism</u> <u>Situation of the Thai Older Persons 2021, Ch. 2</u>

SERIES 2: APPLIED CONCEPTS, TOOLS, AND PRACTICE

DATE AND TOPIC	OBJECTIVES	READINGS
06 Strategic Management Tools 13 September 2023	Students learn and apply tools and techniques in public sector and other sectors' management to developing solutions for public issues	<ul style="list-style-type: none"> • <u>Thailand in transition: paradoxical reform policies in the age of anxiety</u> - Poocharoen & Chattrakul (2023) • <u>Strategic Management in the Public Sector</u> - McBain & Smith (2010) • <u>The theory and practice of benchmarking: Then and now</u> - Yasin (2002) • <u>Beware of Benchmarking and Best Practices</u> - Forbes Online (2020), audio available
	Class activity: Benchmarking for strategies	
07 Exploring a design-based approach for solutions 20 September 2023	<ol style="list-style-type: none"> 1. Students understand an application of a design-based approach in solving issues from expert 2. Students apply the approach learned in class on their group assignment 	As assigned by guest lecturer MR. PASAPONG AREERAK
	Guest lecturer: Khun Pasapong Areerak, Division Director for Public Administration of the Higher Education, Science, Research, and Innovation System, the Office of National Higher Education Science Research and Innovation Policy Council (NXPO)	
08 Public Sustainability Concept and Its Relation to Public Management 27 September 2023	<ol style="list-style-type: none"> 1. Students understand about sustainability concept and its linkage to public policy and management 2. Students understand applications of sustainability concept on national strategies and in different sectors 3. Students apply concepts and process of sustainability assessment in planning policy and practice 	<ul style="list-style-type: none"> • <u>Sustainable Development Goals (SDGs)</u> - United Nations • <u>Organizing for sustainability success: Where, and how, leaders can start</u> - McKinsey Sustainability (2021) • <u>Safeguarding the Future: Governing in an uncertain world</u> - Boston (2017) - Library • <u>Sustainability, We know it matters, but how do we measure it?</u> - World Economic Forum (2017)
	Class activity: Thinking Exercise - Sustainability aspects to consider for an organization	

MIDTERMS WEEK, NO CLASS ON 2-6 OCTOBER 2023

IN CLASSES 9 - 11 STUDENTS LEARN FROM PRACTITIONERS AND SUBJECT MATTER EXPERTS

DATE AND TOPIC	OBJECTIVES	READINGS
<p>09 Learning From Practitioner: Sustainability in Public Management 11 October 2023</p>	<ol style="list-style-type: none"> 1. Students understand how government applies sustainability concept onto its practice 2. Students understand significance of transparency, responsibility, and ethics in practice 3. Students understand about sustainability measures implemented to promote governance in public organizations <p>Guest lecturer: TBC - New Zealand Embassy</p>	<ul style="list-style-type: none"> • Review Class 8 readings and materials
<p>10 Public Administration in Digitalized Society 18 October</p>	<ol style="list-style-type: none"> 1. Students learn from tech expert about roles of technology in public management 2. Students understand about how the government can use technology in their operations and services to manage or solve public issues 3. Students understand the use of technology as a part of public issues solution <p>Guest lecturer: Dr. Sirinuch Sararuch, Amazon Web Service (AWS) Partner Business Sales Principal - Public Sector</p>	<ul style="list-style-type: none"> • As assigned by guest lecturer
<p>11 Addressing Social and Economic Issues by International Organizations 25 October 2023</p>	<ol style="list-style-type: none"> 1. Students learn and understand roles of International Organizations (IOs) in managing social and economic issues 2. Students learn about work processes and roles of International Organization officers from visiting their workplace 3. Students explore professional opportunities in preparing for a career with an international organization <p>Guest lecturer: TBC - The World Bank</p>	<ul style="list-style-type: none"> • As assigned by guest lecturer

SERIES 3: INTEGRATION OF LESSONS LEARNED AND APPLYING UNDERSTANDING

DATE AND TOPIC	OBJECTIVES	READINGS
<p>12 Policy Integration and Collaboration/ Networks 1 November 2023</p>	<p>1. Students learn about solving, improving, and developing for social issues with public policy in healthcare, education, populations, technology, and environment</p> <p>2. Students understand and apply knowledge learned in class to work on a policy integration and practice through networks collaborations</p> <p>Class activity: Designing networks for public service delivery</p>	<ul style="list-style-type: none"> • Situation of the Thai Older Persons 2021, Chapter 3 • Governance networks in public administration and public policy – Koliba, Meek, & Zia (2011), p. 41-59 - Library
<p>13 Group assignment workshop 8 November 2023</p>	<p>Students work together on their group assignment for presentation and Solutions Casebook with consultation provided in class by the course instructor</p> <p>Students should not rely on the time of this class alone to complete their group assignment. Arrangements should be made off-classroom to work together on the assignment prior and after this class.</p>	
<p>14 Group presentations 15 November 2023</p>	<p>Students apply lessons learned in this course in addressing actual problems based on evidence-based researches from Class 9 and present the outputs. Comments from the presentation should be considered and incorporate in the Solutions Casebook as students think appropriate.</p>	
<p>15 Class Project Finalization 22 November 2023</p>	<p>Students are to submit their Solutions Casebook chapter at the end of this week. This class is dedicated to the final stage of the chapter, providing an opportunity for students to conclude their work and grade their group members online for their teamworking effort. Consultation is provided in class by the instructor.</p>	